

# Event **SPONSORSHIP**

## **A NIGHT FOR** *New Life Ranch*

Nights for New Life Ranch celebrate the work that God is doing through NLR, while sharing partnership opportunities for our Mission 19:14 Scholarship Fund. Your sponsorship plays a vital role in removing the financial barrier of camp for many families, allowing any kid the chance to come to camp on scholarship!

### **All Sponsors Receive**

- Reserved tables with company sponsorship level sign
- Company sponsor level on event invitations to roughly 3,000 homes
- Company sponsor level on event invitation emails to roughly 12,000 homes
- Company sponsor level recognition in our Fall 2024 New Life News sent to 4,000 homes
- Company sponsor level on event signage and programs
- Company sponsor level on event website
- Company sponsor level recognition from podium

**OCT. 10TH - NLR FLINT VALLEY**

**OCT. 15TH - TULSA**

### **Presenting – \$3,000**

Sponsorship applies to both night for new life ranch dinners

### **Spirit Award – \$2,000**

Sponsorship applies to dinner of choice

### **Cabin Mate – \$1,000**

Sponsorship applies to dinner of choice

### **Friend of NLR – \$500**

Sponsorship applies to dinner of choice

**BECOME A**  
*Sponsor*

**Event Coordinator / Makayla Haverdink**

**918-422-5506 EXT. 1113**

**[Makayla@newliferanch.com](mailto:Makayla@newliferanch.com)**



# Event **SPONSORSHIP**

## **FLINT & STEEL** *Trail Run*

The 7th Annual Flint & Steel Trail Run on December 7th will benefit our Mission 19:14 Scholarship Fund. All proceeds from this exciting, fan-favorite event will help every kid experience camp, despite their financial constraints.

### **All Sponsors Receive**

- Recognition from podium
- Company Logo on event shirt
- Company Logo on event signage
- Company Logo on event website
- Company sponsorship highlight on social media
- Company logo on race packets
- Opportunity to contribute items to the runners' packets

**BECOME A**  
*Sponsor*

**Event Coordinator / Makayla Haverdink**

**918-422-5506 EXT. 1113**

**Makayla@newliferanch.com**

### **Presenting Sponsor – \$2,000**

- Company Name and logo on promo materials: "Flint & Steel Trail Run: Presented by [COMPANY NAME]"
- Opportunity for a representative to speak from the podium
- Company logo on race bibs
- 8 complimentary race entries

### **Breakfast & Lunch Sponsor \$500 (or provide food)**

- Sponsor either provides or covers cost for breakfast or lunch on race day for runners and volunteers (350-400 people)
- 3 complimentary race entries

### **Aid Station Sponsor – \$300**

- Option to have 2-3 representatives to help manage aid station
- Opportunity to put up signage and other materials at designated aid station
- 2 complimentary race entries

### **Race Packet Sponsor – \$250**

- Sponsor provides or covers cost for printed bags for race packets
- 2 complimentary race entries

